

# BARTSCH INNS LTD.

www.bartschinns.com

23<sup>rd</sup> January 2006

## Press Release

The Managing Director of Nottingham based pub company Bartsch Inns Limited, Karl Bartsch has reached the final of two prestigious drinks retailing industry National Awards.

The **British Institute of Innkeeping Licensee of the Year 2006** sponsored by Matthew Clark and **The Publican Businessperson of the Year** sponsored by Booker.



The two awards are made annually to the BII member or businessperson who can display evidence in the following areas of their skills. Judges conduct interviews with the finalists who are initially chosen following the submission of an entry form:

- Evidence of Professionalism
- Commitment to Training and Development
- Excellent Service, Quality and Management standards
- Knowledge of the legal framework in which they work
- Success in their business through marketing and financial expertise
- Awareness of general industry issues
- A winning personality who stands out as an example to all the licensed retail sector
- Initiative and entrepreneurship in managing their business

The entries made by Karl showed how the business has grown over the last year in terms of turnover and profitability, new initiatives in staff training and meeting

**462 RADFORD ROAD, BASFORD  
NOTTINGHAM, NG7 7EA**

**TEL: 01 15 9703777 FAX: 01 15 9704940**

COMPANY REGISTERED NUMBER: 4909148

REGISTERED OFFICE: 370 - 374 NOTTINGHAM ROAD NEWTHORPE NOTTINGHAM NG16 2ED

VAT NUMBER: 828 3026 35

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and fulfilling the requirements needed to negotiate the transfer to the Licensing Act 2003.

Reaching the final is a reflection of the hard work and commitment to quality shown by all the staff and management of Bartsch Inns Limited.

## **Background Information – Bartsch Inns Limited**

The company started some 10 years ago with the purchase of the Horse & Groom at Basford by Karl and his wife Sharon. This involved the conversion of the formerly closed Shipstones Sports and Social Club into a high quality freehouse pub. The Horse & Plough and Grill Room Restaurant at Bingham was added to the group in 2000 and went on to win the national title of Freehouse Pub of the Year 2003. The business was incorporated to Bartsch Inns Limited in 2003 and the freehold of a third pub was purchased at Radcliffe on Trent. The Cliffe Inn will come under the direct control of the company from June 2006 when it will undergo a £300,000 re fit. Planned re opening is August 2006.

The long term plan for the company under the control of Directors Karl & Sharon Bartsch is to strategically purchase further freehold opportunities to develop their estate of quality freehold freehouses at a pace that maintains financial stability within the group.

The company currently employs over 35 people which will rise to closer to 50 with the planned opening of the Radcliffe on Trent site.

For further information please contact:

Karl Bartsch            07976 927430

[www.karl@bartschinns.com](mailto:www.karl@bartschinns.com)

[www.bartschinns.com](http://www.bartschinns.com)

[www.thepublican.com](http://www.thepublican.com)

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